

MicroLead Webinar #5

Partners Sharing Experiences

Challenges and solutions
in extending savings services
to women and rural areas

Using the webinar tool

webinar 4

kers (VoIP) or call in using your telephone.

Open/close
control
Mute or Unmute



File View Help

Telephone
 Mic & Speakers

0000000000
Jack Mic (IDT High Definition A...)

0000000000
Speakers / Headphones (IDT High...)

Rehearsal MLE webinar 4
Webinar ID: 120-287-171
GoToWebinar



webinar 4

ers (VoIP) or call in using your telephone.

Raise your hand



Ask a question



The control panel is a floating window with a title bar containing 'File View Help' and a globe icon. It features a vertical toolbar on the left with icons for audio, questions, chat, and hand raising. The main area is divided into sections: '+ Audio' with a speaker icon, '- Questions' with a list box, a text input field containing '[Enter a question for staff]', and a 'Send' button. At the bottom, it displays 'Rehearsal MLE webinar 4' and 'Webinar ID: 120-287-171' above the 'GoToWebinar' logo.



MicroLead in Ethiopia



Micro Level: Focused TA to two selected MFIs (Buusaa Gonofaa MFI and Wasasa MFI) to raise deposits, increase outreach and have a demonstration effect.

Meso level : Support to AEMFI to improve institutional capacity of MFIs through trainings & workshops

Challenges and solutions in extending savings services to women and rural areas



Ato Teshome Dayesso
General Manager – Buusaa Gonofaa Microfinance



Challenges and solutions in extending savings services to women and rural areas



Ato Teklemariam Awoke
Planning & Marketing Head at Wasasa Microfinance



THANK YOU