

Conference On Leaving no micro-merchants behind in the digital era - in Bangladesh

March 23, 2021 | The Westin Dhaka



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United Nations Capital Development Fund (UNCDF) cordially invites you to the Conference on **'Leaving no micro-merchants behind in the digital era in Bangladesh'** at 10:00 am on Tuesday, March 23, 2021 at the Westin Dhaka, Bangladesh.

Micro-merchants are the last mile transaction points for the population, and having one of the least entry barriers in setting up for income generation. UNCDF with support of the European Union and in partnership with Dnet, BDMS, and FBCCI has been implementing the Merchants Development Driving Rural Markets (MDDRM) project since 2017 in Bangladesh. This conference will showcase lessons and market insights from MDDRM's work, and through panel sessions engage policymakers, regulators, market participants and innovators in this space; and promote international best practices and case studies on micro-merchant use cases. The conference is a one-day event, featuring panel discussions, investment pitches and keynotes.

The registration link to the conference : <https://www.uncdf.org/micro-merchants>

We look forward to your participation in the event.



UNCDF understands COVID-19 related risks associated with public gatherings and will take the necessary steps to ensure the safety of the participants. Attendees are requested to wear face masks while attending the event.

PROGRAMME SCHEDULE



March 23, 2021



The Westin Dhaka

09.00 am - 10.00 am	Registration
09.00 am - 10.00 am	Inaugural Session
10.00 am - 10.30 am	Showcasing MDDRM work and innovations
10.30 am - 12.00 pm	Panel Discussion : Digital Innovations for Micro-enterprises: financial and non-financial services
12.00 pm - 12.45 pm	Lunch
13.45 pm - 14.30 pm	Panel Discussion : Agility and Resilience of Small businesses amidst and after the Pandemic
14.30 pm - 15.15 pm	Panel Discussion : Women participation in Retail Business in Bangladesh
15.15 pm - 15.45 pm	Tea Break
15.45 pm - 16.30 pm	Panel Discussion : Policy action to facilitate cross-industry collaboration for the last mile retail
16.30 pm - 17.00 pm	Closing Remarks



Unlocking Public and Private
Finance for the Poor

The UN Capital Development Fund makes public and private finance work for the poor in the world's 46 least developed countries (LDCs). UNCDF offers "last mile" finance models that unlock public and private resources, especially at the domestic level, to reduce poverty and support local economic development.

UNCDF's financing models work through three channels: (1) inclusive digital economies, which connects individuals, households, and small businesses with financial eco-systems that catalyze participation in the local economy, and provide tools to climb out of poverty and manage financial lives; (2) local development finance, which capacitates localities through fiscal decentralization, innovative municipal finance, and structured project finance to drive local economic expansion and sustainable development; and (3) investment finance, which provides catalytic financial structuring, de-risking, and capital deployment to drive SDG impact and domestic resource mobilization.



The UNCDF strategy 'Leaving no one behind in the digital era' is based on over a decade of experience in digital financial inclusion in Africa, Asia and the Pacific. UNCDF leverages digital finance in support of the Sustainable Development Goals (SDGs) to achieve the vision of promoting digital economies that leave no one behind. The goal of UNCDF is to empower millions of people by 2024 to use services daily that leverage innovation and technology and contribute to the SDGs. To achieve this vision UNCDF uses a market development approach and continuously seeks to address underlying market dysfunctions that exclude people living in the last mile.

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